WHY NYU TANDON MOTORSPORTS?

From incorporating advanced mechatronics to virtual reality, our newly founded team innovates and takes bold risks. All the while, we promote progressive social change for society. Through this competition, our team is a vehicle to engage more women and diversity in STEM. We also perform workforce development and training for our members to develop the soft skills required for a successful career.

WHAT IS THE BAJA SAE COMPETITION?

In Spring 2018, more than 100 university teams will travel from around the world to compete in Maryland, Kansas, and Oregon. Through obstacle courses and a 4 hour endurance event, team vehicle designs are pushed to their limits though large jumps, muddy terrain, tight turns, and more.

EVENT HISTORY

Baja SAE is an intercollegiate competition in which teams design and create an off-road vehicle to survive the punishment of rough terrain. Contracted to a fictitious company, teams must make a compelling case to sell 4000 units of their design. Baja brings the next generation of engineers together from across the world for an invaluable learning experience.
As an original co-founder of the team, Marcus has truly showed his devotion and leadership skill through the team’s inaugural year. From working tireless hours welding the frame, to planning media & marketing strategy, Marcus has truly been an essential member and leader.

WHO: THE TEAM

OUR CAPTAIN: MARCUS CHEUNG

Co-Founder & Team Captain

TANDON WEST

At New York University’s Tandon School of Engineering, Tandon Women in Engineering, Science, and Technology (WEST) holds a bi-annual event where prospective and mitted students can recognize the accomplishments of NYU women in fields traditionally dominated by men. In support of this event, the women on the Baja SAE team showcased the progress made towards gender equality in the automotive field.

JASANE SANDRAKUMAR, LAURA AHMETAJ, AN SHIEH

WELDING TRAINING AT STATEN ISLAND MAKERSPACE

DESIGN TEAM WORKING IN THE NYU TANDON MAKERSPACE

WILLIAM BIERDS
HEAD OF OPERATIONS

RACHEL STOLZMAN
HEAD OF ENGINEERING

GEORGE DeWITT
DRIVETRAIN LEAD

DARREN YIP
FRAME LEAD

SHAYAN KHAN
SUSPENSION LEAD

SUBTEAMS EXECUTIVES
HOW:
SPONSORSHIP & BENEFITS

the inaugural car

APPRECIATION | < $500
logo on website + shirt + email updates

BRONZE | $500+
ALL APPRECIATION benefits + SMALL LOGO PLACED ON CAR

SILVER | $1000+
ALL APPRECIATION benefits + LARGE LOGO PLACED ON CAR

GOLD | $2500+
ALL SILVER BENEFITS + 1:16 Personalized Scale Model + GRATUITY EVENT

PLATINUM | $5000+
ALL GOLD benefits + PERSONAL CAR SHOWCASE + TEAM MEET & GREET
OUR REACH...
EXTENDS TO
--> 57,000 STUDENTS ACROSS NYU
--> 6,000 ENGINEERING STUDENTS
--> a network of over 470,000 NYU alumni worldwide
--> more than 90,000 attendees at the NYC World Maker Faire

OUR PARTNERSHIPS
SOLIDWORKS MakerSpace DWN TWN BRK LYN

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for helping us RACE TO THE TOP

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